



Event Agenda: Capturing MORE Success - Transitioning to a Profitable Volume Photography Business

Location: Fayetteville – Specific Location TBD

Date & Time: Wednesday, October 2nd from 12:00-2:00 PM

Specifics: Presentation will last an hour with additional time after for conversation

Refreshments will be provided

1. Welcome & Introduction

2. Volume Photography's MANY Opportunities

- **Overview:** Discover the various markets available in volume photography.
- **Topics Covered:**
 - How to identify potential opportunities.
 - The financial benefits, consistency, and predictability that volume photography can offer.

3. Day-to-Day Operations in Volume Photography

- **Overview:** Learn the best practices for running a smooth and efficient volume photography business.
- **Topics Covered:**
 - The importance of shooting to sell.
 - How to create efficient workflows using technology.

4. Long-Term Success in Volume Photography

- **Overview:** Strategies to ensure long-term success and sustainability in volume photography.
- **Topics Covered:**
 - Marketing and expansion strategies.
 - Retaining accounts and building a reliable team.
 - The importance of ongoing education.

5. The TSS Photography Advantage (Optional)

- **Overview:** Insight into TSS Photography's offerings.
- **Topics Covered:**
 - Tools, training, and support provided by TSS since 1983.
 - Future plans and growth opportunities.

6. Wrap-up

This agenda provides a comprehensive structure for photographers interested in transitioning to or enhancing their volume photography business. It aims to educate, inspire, and equip attendees with the tools and knowledge they need to succeed.